

TAKE LIP CARE UP AN OCTAVE!

*With soothing Arnica
sunflower extract.*



Gosling's Original ChopSaver Lip Care Fact Sheet

- Gosling's Original ChopSaver is an all-natural herbal lip care product created by Dan Gosling, a professional trumpet player.
- ChopSaver was created in 2004 in Dan Gosling's kitchen in Indianapolis, Ind.
- ChopSaver is manufactured in an FDA and EPA certified state of the art production facility in Cedar Rapids, Iowa.
- ChopSaver is produced and distributed by Good for the Goose Products, LLC.
- There are two varieties: ChopSaver 100% Natural and ChopSaver SPF 15 which features broad spectrum UVA and UVB protection for outdoor enthusiasts
- ChopSaver is available nationwide at CVS Pharmacy (more than 7,000 locations).
- ChopSaver is available regionally at New York drug store chain Kinney Drugs and Midwest retail food chain Kroger.
- ChopSaver is available around the world at dermatology offices and music stores.
- Suggested retail price is \$4.95 per tube.
- 19 all-natural ingredients including:
 - Shea Butter
 - Mango Butter
 - Aloe Vera
 - Vitamin E
 - Avocado Oil
 - Apricot Kernel Oil
 - Castor Oil
 - Grapeseed Oil
 - Arnica – used for bruising
 - Calendula – treats inflammation
 - Comfrey – general wound healing
 - White Willow – often referred to as “herbal aspirin” (people with aspirin allergies should use with caution)
 - Ginger – treats inflammation and stimulates blood flow
 - Natural Waxes (including beeswax)
 - Citrus Oils

For more information, please visit <http://chopsaver.com>, and follow [ChopSaver](#) on Facebook and [@ChopSaver](#) on Twitter.

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- Contains no petroleum, animal fats or gluten
- Recommended by physicians for patients with chronic dry lips
- Endorsed by professional musicians in all genres including symphonic, jazz and studio musicians around the world including Sir James Galway and Arturo Sandoval.
- Was the subject of an impromptu web-video endorsement by internationally renowned flutist Sir James Galway, who, in the middle of a video chat, held a tube of ChopSaver in front of his webcam and said, "... and this is a ChopSaver and it's made by a musician ... I think it's actually very, very good and would recommend it if you're having trouble with your lips."

About Gosling's Original ChopSaver

Gosling's Original ChopSaver is a musician-invented lip balm made with 19 all-natural ingredients including its key ingredient of arnica, a sunflower extract and natural anti-inflammatory. Professional trumpet player Dan Gosling originally created the formula for wind and brass musicians to relieve symptoms caused by wear and tear from mouthpiece pressure. Over the years numerous world-renowned musicians have come to recommend ChopSaver. Medical professionals throughout the country, from dermatologists to oncologists, also recommend ChopSaver for patients who suffer from chronic chapped lips. Gosling's Original currently includes two products, ChopSaver 100% Natural and ChopSaver SPF 15.

About Dan Gosling

ChopSaver inventor Dan Gosling has worked as a professional trumpet player for more than 25 years. He earned degrees in trumpet performance from the University of Illinois and Northwestern University and has performed in every genre available to a modern-day player, including symphonic, opera, ballet, jazz, chamber music, solo recitals and studio recording. Gosling has served as principal trumpet of the Indianapolis Chamber Orchestra and has done extensive work with the Cincinnati Symphony Orchestra and Pops Orchestra, the Louisville Orchestra and the Indianapolis Symphony Orchestra. He created the formula for ChopSaver in 2004, and formed Good for the Goose Products, LLC later that year to market and distribute ChopSaver. Gosling continues to perform on a freelance basis while serving as "ChopSaver Guy" and CEO of Good for the Goose Products. He is a native of Elkhart, Ind., which has often been described as the "Band Instrument Capital of the World."

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